

For immediate Release.

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## **Gallatin's Swim World Pools Celebrates 40<sup>th</sup> Year with 'Largest-Ever' Sale. Bring the Children for Special Surprises and Gifts.**

Gallatin, TN., April 13, 2008. Swim World Pools has held a Spring Sale for its customers for many years. Always a popular event, this year some interesting things have been added and with an emphasis on our kids. In the company's 40<sup>th</sup> Anniversary, owners Jay and Amanda Tucker are planning two days of special product offerings and prices, unique activities for the children and thank-yous. The dates to put aside are: Friday, April 25 from 1 PM to 5 PM, and Saturday, the 26<sup>th</sup> from 9 AM to 5 PM.

Members of our splendid Gallatin Police Department, who are always ready to help with children, will be on hand to talk with the youngsters, to hand out some special gifts, and to show the incredible new police cruiser. They will be with us on Saturday only. And, the Child Protection Education of America folks will join us Friday and Saturday to bring safety issues into focus for all of us, but particularly the little ones. How about free fingerprinting for the kids? They will give out safety items and coloring books. And, they will offer medical emergency ID cards and Kids ID cards. The Police Department and the Child Protection Education of America and Swim World Pools all feel that few things are as important as protecting our children – in their play and in their pools.

And, while you visit Swim World Pools, why not check out the new line of portable spas, the "Bullfrog?" Comfortable – Efficient – Relaxing - wherever you want it. And, it's also time to stock up on pool and spa chemicals while offered at incredible this-sale-only prices (10-50% off, and granular shock for \$12 off per case!) Everything, by the way, in our store will be marked down at least 10%! This is how we'd like to celebrate our forty years – with you. We hope we'll see you...

Swim World Pools, the people who just sell fun, is located at 211 W. Eastland Avenue, Gallatin, TN. (615) 452 POOL (7665). [www.swimworldpool.com](http://www.swimworldpool.com)

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